



# Member Survey 2017 results



# Members Survey 2017

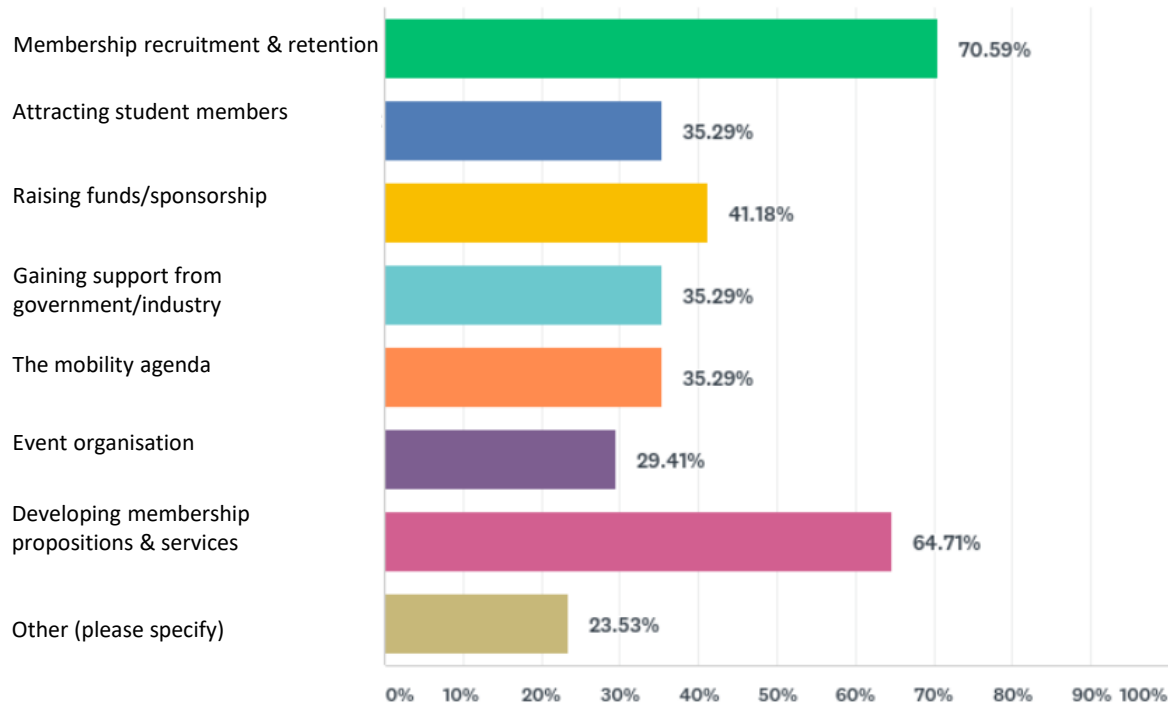
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40% of our Member Societies completed the 2017, representing all regions:

Europe, The America's and Asia

# Members Survey 2017



## What are the most important challenges/concerns facing your society?

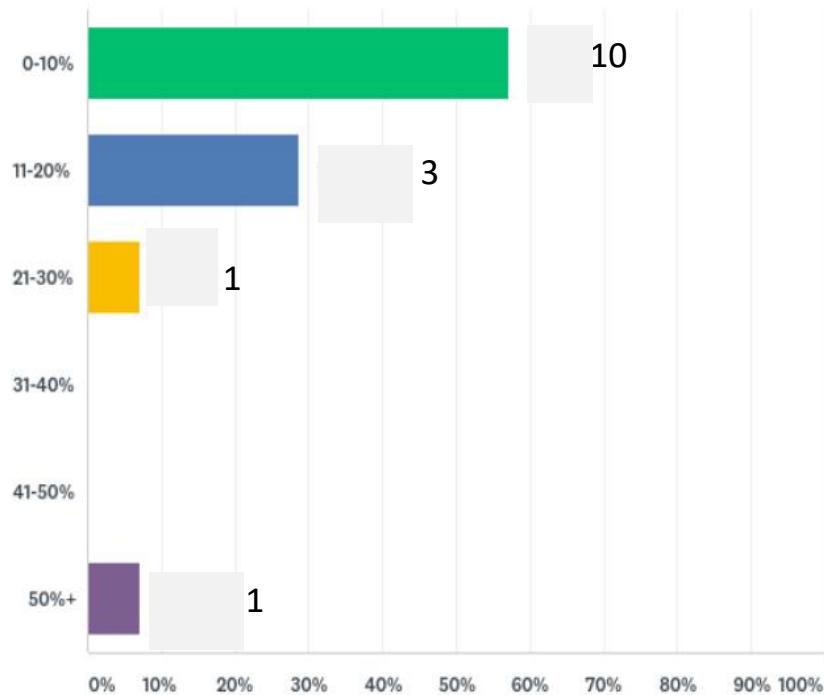
### Top challenges/concerns

- Membership recruitment and retention
- Developing membership proposition and services

### Other challenges/concerns listed:

- Maintaining relevance to membership and society, globally
- Providing programs and activities for young professionals
- Improve on design and communication

## Members Survey 2017

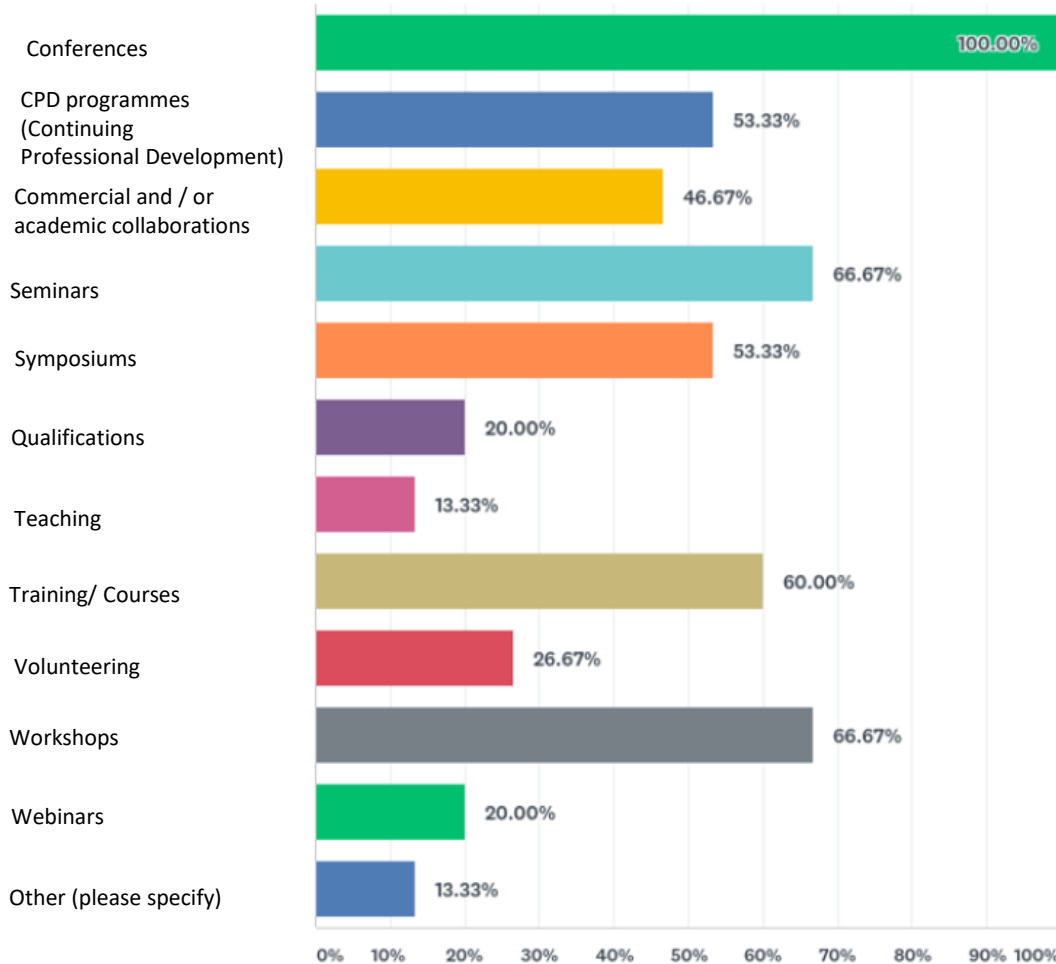


### What percentage of your membership are female engineers?

- 10 of Societies surveyed have less than 10% of female engineers as part of their membership
- Only one Society has 50%+ female engineers as part of their membership



# Members Survey 2017



## What are your organisation's main activities?

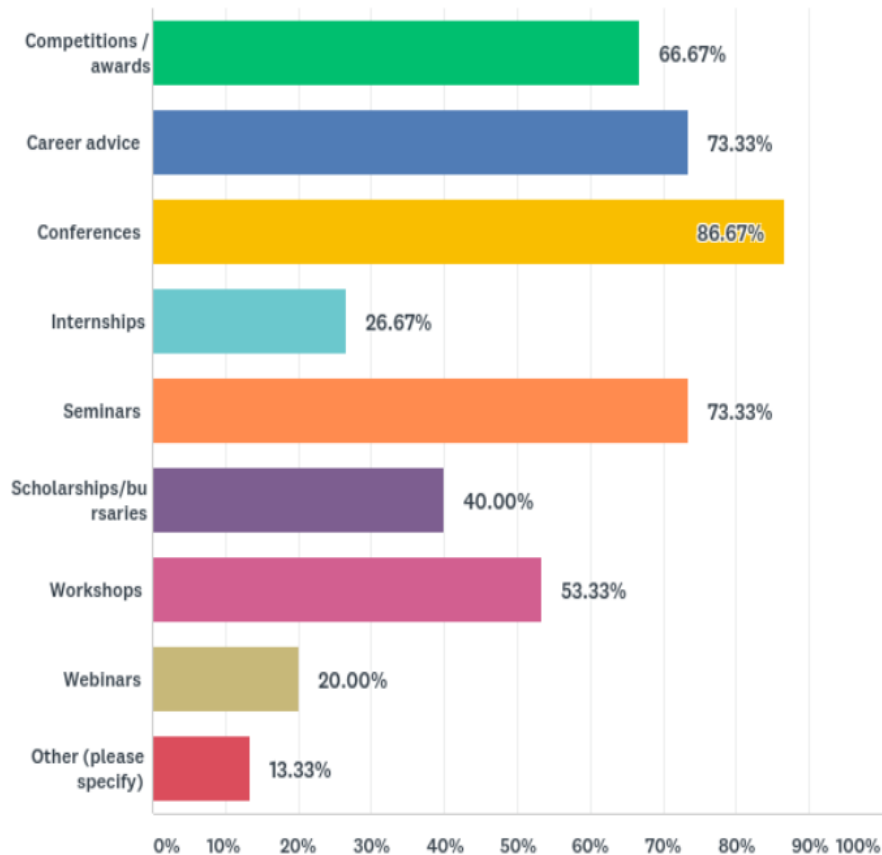
Main activities are conferences, seminars, training/course and workshops

Only a small number of societies are offering teaching, webinars and qualifications

### Other activities listed include:

- Supporting "Division and Group" activities and other organisations (especially teaching and education)
- Standardization

# Members Survey 2017



## What are your organisation's main activities for students & young engineers?

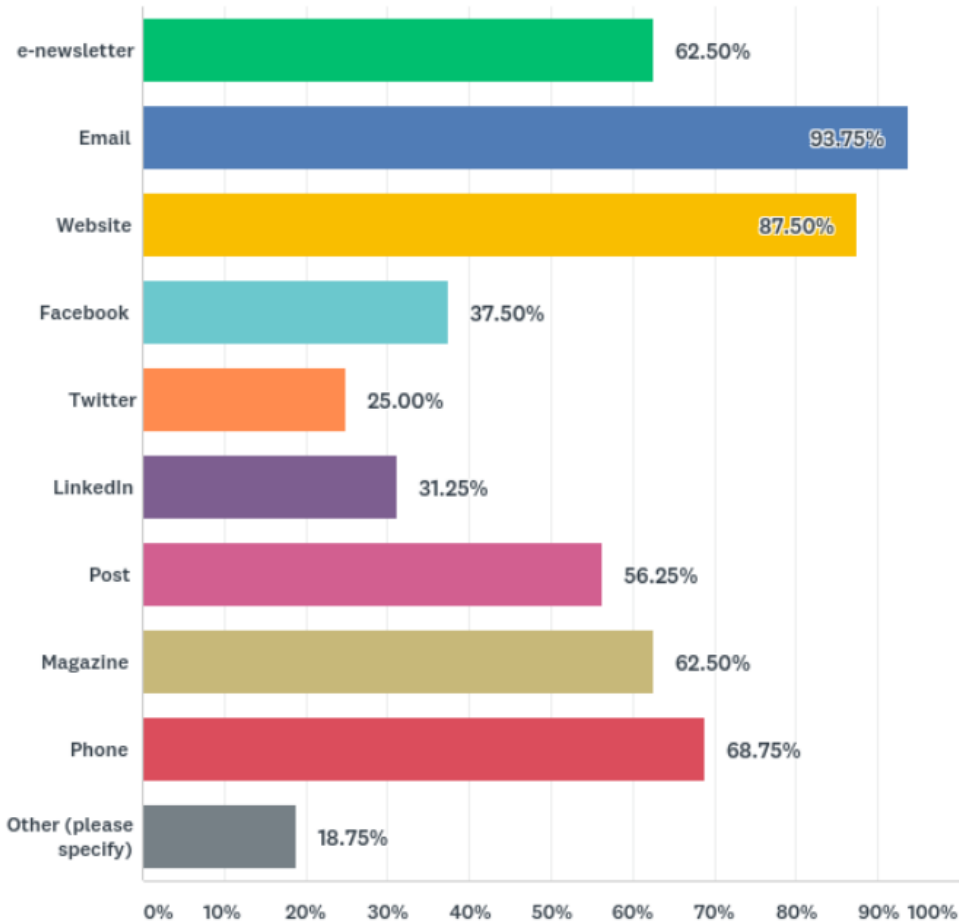
Main activities are conferences, seminars, and career advice

Only a small number of societies are offering webinars

### Other activities listed include:

- "Division and Group" activities which engage young people and students (e.g. school, college and university engagements)
- Kids Engineer, Car Design Contest, Student Formula Japan, Collegiate Student Safety Technology Design Competition, Automotive Engineering Seminar (Basic Course and Intensive Course)

# Members Survey 2017



## How does your society communicate with its members?

Main communication methods are email, website and newsletter

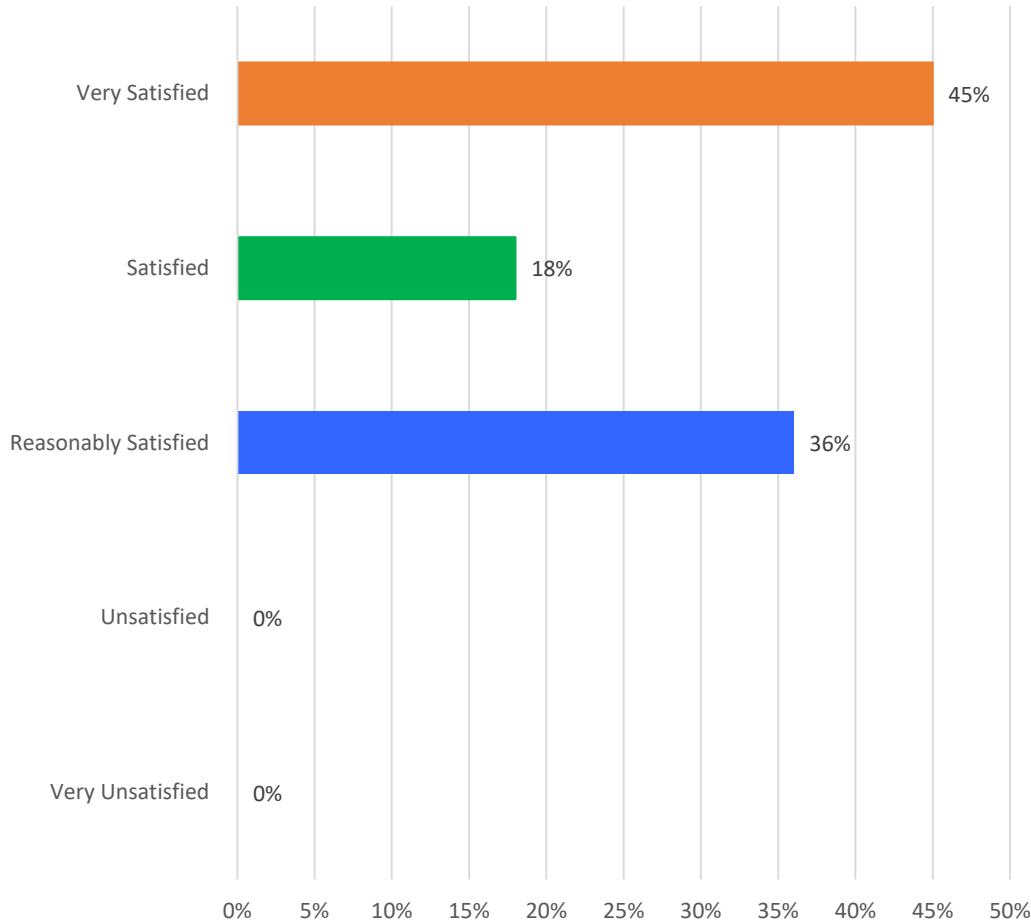
The least used methods are via social media

### Other methods used include:

- Meetings and events
- Members-only online community (Member Connection)

# Members Survey 2017

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## How satisfied are you with your membership of FISITA?

- 63% of Members are satisfied/very satisfied with their membership of FISITA
- 99% of Members feel reasonably satisfied to very satisfied with their membership of FISITA